1969 SUBJECT INDEX

Accounting
What Management Expects from an Accountant—Winter, p. 18

Alcoholism
Are You an Alcoholic?—Winter, p. 37

Attitudes
Fine Art of Failing in Business—Spring, p. 10

B

Book Reviews
Balance in Management—Winter, p. 46
Eat, Drink, Be Merry and Live Longer—Winter, p. 46
The Age of Discontinuity—Fall, p. 47
The Peter Principle—Winter, p. 47

C

Communications—Human
Developing Skills for Group Effectiveness—Winter, p. 32
You Can Become a Speaker . . . Through Toastmasters — Summer, p. 23

Compensation Administration
Compensation: Some Obvious Answers to Unasked Questions—Summer, p. 2

Consumer Movement
Consumer Movement Today—Summer, p. 14

Controlling
Why a Management Audit?—Summer, p. 30
Why Do We Budget?—Fall, p. 29

Cooperative Philosophy
Why Have Co-ops Today? Are They Different?—Fall, p. 6

D

Directors—Cooperative
Are Our Fences Falling Down?—Summer, p. 38
The Board Room—Whence Cometh Directors?—Winter, p. 26
Wells Running Dry?—Spring, p. 36

E

Electronic—Data Processing
A Forecast: Computers and Education—Winter, p. 43

Employee Benefits
Fringe Benefits—Summer, p. 41
Lifting the Fog from Benefits—Fall, p. 32

Employee Relations
Bugged Coffee Break (Part IV)—Spring, p. 23

Employment
Engineering Education and Rural Electric Systems—Spring, p. 31

F

Finance
Managing Utility Cash in Today's Economy—Winter, p. 2

L

Labor Laws
Fringe Benefits—Summer, p. 41
Salary Test Revisions—Fall, p. 36
Welfare and Pension Plans—Spring, p. 19

Labor Relations
The Labor Front: "Regular Rate" and Stand-by Status—Winter, p. 38

M

Management—General
A Case History—Winter, p. 15
A Manager There Was . . . Il Duce (Part I)—Summer, p. 10
A Manager There Was (Part II)—Fall, p. 22
A Manager There Was (Part III)—Winter, p. 10
Are Our Fences Falling Down?—Summer, p. 38
Creativity in Roasting Pigs and Supervising Men—Summer, p. 34
Establishing a Branch Office—Fall, p. 17
Going to the Well—Spring, p. 41
Management Problems of the '70's—Fall, p. 2

Management with KPA's, KI's and Standards—Spring, p. 2
Questions and Answers on Management—Summer, p. 45; Fall, p. 24; Winter, p. 41
Rural Electric Management in the '70's—Fall, p. 42
The District Office and Delegation—Winter, p. 21
Why a Management Audit?—Summer, p. 30

Management—Office
Matriarchy in the Office—Fall, p. 20

Management—Operations
Economics of Mechanized Equipment—Summer, p. 18
Purchasing Economies You Can Make—Winter, p. 23
Transformer Study Course—Winter, p. 29

Marketing
Why a Sales Program?—Winter, p. 7

P

Performance Appraisal
Performance Review—The Awful Moment of Truth—Winter, p. 13

Planning
Work Planning as a Development Tool—Spring, p. 14

T

Training
Transformer Study Course—Winter, p. 7

INDEX BY AUTHOR

A

Angevine, Erma
Consumer Movement Today—Summer, p. 14

B

Berkeley, Edmund
A Forecast: Computers and Education—Winter, p. 43

Brecht, Hilary
Bugged Coffee Break (Part IV)—Spring, p. 23

Bullock, J. Floy
Purchasing Economies You Can Make—Winter, p. 23

C

Clayton, Walter
Salary Test Revisions—Fall, p. 36
Welfare and Pension Plans—Spring, p. 19

Crigler, Hugh
Managing with District Officers—Fall, p. 26

D

Dunnette, Marvin
Compensation: Some Obvious Answers to Unasked Questions—Summer, p. 2

Duncan, Warren
Why a Sales Program?—Winter, p. 7

E

Exum, Joe H.
What Management Expects from an Accountant—Winter, p. 18

F

Feinberg, Mortimer
Performance Review—The Awful Moment of Truth—Winter, p. 13

Ford, John
A Manager There Was . . . Il Duce (Part I)—Summer, p. 10
A Manager There Was (Part II)—Fall, p. 22
A Manager There Was: Riding Herd Loose (Part III)—Winter, p. 10

G

Gilbert, Joan
Matriarchy in the Office—Fall, p. 20

Golden, James A.
Management with KPA's, KI's and Standards—Spring, p. 2
The District Office and Delegation—Winter, p. 21

Grahl, James L.
Engineering Education and Rural Electric Systems—Spring, p. 31

Grissom, Charles
Transformer Study Course—Winter, p. 29

H

Hall, D. M.
Developing Skills for Group Effectiveness—Winter, p. 32

Hamil, David A.
Management Problems of the '70's—Fall, p. 2

J

Jones, Ann
Why Do We Budget?—Fall, p. 29

Jones, Floyd
Wells Running Dry? (The Board Room)—Spring, p. 37
Why a Management Audit? (The Board Room)—Summer, p. 30
Whence Cometh New Directors? (The Board Room)—Winter, p. 26

K

Kabat, Robert I.
Going to the Well—Spring, p. 41
Rural Electric Management in the '70's—Fall, p. 42

Kellogg, Marion S.
Work Planning as a Development Tool—Spring, p. 14

Key, Fred
Establishing a Branch Office—Fall, p. 17

L

Lushe, Frank R.
Fringe Benefits—Summer, p. 41
The Labor Front: "Regular Rate" and Stand-by Status—Winter, p. 38

M

Mercure, Giles
Why Have Co-ops Today? Are They Different?—Fall, p. 6

Mulkey, Moody H.
You Can Become a Speaker . . . Through Toastmasters — Summer, p. 23

N

Newcomb, Robert & Sammons, Marge
Lifting the Fog from Benefits—Fall, p. 32

P

Pearson, Roy
Fine Art of Failing in Business—Spring, p. 10

R

Rumans, William
A Case History—Winter, p. 15

S

Styslinger, Lee
Economics of Mechanized Equipment—Summer, p. 18

V

Voltz, Phil
Are Our Fences Falling Down?—Summer, p. 38

W

Winston, Marvin D.
Managing Utility Cash in Today's Economy—Winter, p. 2

INDEX BY TITLE

A

A Case History—Winter, p. 15—Rumans, William W.
A Forecast: Computers and Education—Winter, p. 10
A Manager There Was (Part I)—Summer, p. 10; (Part II)—Fall, p. 22; (Part III)—Winter, p. 10—Ford, John
Are Our Fences Falling Down?—Summer, p. 38—Voltz, Phil
Are You an Alcoholic?—Winter, p. 37

B

Bugged Coffee Break—Spring, p. 23—Brecht, Hilary

C

Consumer Movement Today—Summer, p. 14—Angevine, Erma
Compensation: Some Obvious Answers to Unasked Questions—Summer, p. 2—Dunnette, Marvin

Creativity in Roasting Pigs and Supervising Men—Summer, p. 24

D

Developing Skills for Group Effectiveness—Winter, p. 32—Hall, D. M.

E

Economics of Mechanized Equipment—Summer, p. 18—Styslinger, Lee

Engineering Education and Rural Electric Systems—Spring, p. 31—Grahl, James

Establishing a Branch Office—Fall, p. 17—Key, Fred

F

Fringe Benefits—Spring, p. 41—Lushe, Frank R.

Fine Art of Failing in Business—Spring, p. 10—Pearson, Roy

G

Going to the Well—Spring, p. 41—Kabat, Robert I.

L

Lifting the Fog from Benefits—Fall, p. 32—Newcomb, Robert & Sammons, Marge

M

Management Problems of the '70's—Fall, p. 2—Hamil, David A.

Management with KPA's, KI's and Standards—Spring, p. 2—Golden, James A.

Managing with District Offices—Fall, p. 26—Crigler, Hugh

Managing Utility Cash in Today's Economy—Winter, p. 2—Winston, Marvin D.

Matriarchy in the Office—Fall, p. 20—Gilbert, Joan

P

Performance Review—The Awful Moment of Truth—Winter, p. 13—Feinberg, Mortimer

Purchasing Economics You Can Make—Winter, p. 23—Bullock, J. Floy

R

Rural Electric Management in the '70's—Fall, p. 42—Kabat, Robert I.

S

Salary Test Revisions?—Fall, p. 36—Clayton, Walter

T

The Board Room: Whence Cometh New Directors?—Winter, p. 26—Jones, Floyd

The District Office and Delegation—Winter, p. 21—Golden, James A.

The Labor Front: Regular Rate and Stand-by Status—Winter, p. 38—Clayton, Walter

Transformer Study Course—Winter, p. 29—Grissom, Charles

W

Welfare and Pension Plans—Spring, p. 19—Clayton, Walter

Wells Running Dry? (The Board Room)—Spring, p. 36—Jones, Floyd

What Management Expects from an Accountant—Winter, p. 18—Exum, Joe H.

Why a Management Audit?—Summer, p. 30—Jones, Floyd

Why a Sales Program?—Winter, p. 7—Duncan, Warren

Why Do We Budget?—Fall, p. 29—Jones, Ann

Why Have Co-ops Today? Are They Different?—Fall, p. 6—Mercure, Giles

Work Planning as a Development Tool—Spring, p. 14—Kellogg, Marion S.

Y

You Can Become a Speaker . . . Through Toastmasters—Summer, p. 23—Mulkey, Moody H.